



جهة الداخلة وادي الذهب
Région Dakhla Oued Eddahab



المدرسة الوطنية للتجارة والتسيير - الداخلة
ÉCOLE NATIONALE DE COMMERCE ET DE GESTION - DAKHLA



Call for Papers

Under the aegis of

The Association for Studies and Research in Development

**The National School of Business and Management of Dakhla
& The Open University of Dakhla**

Organize in partnership with

The Regional Council of Dakhla Oued Eddahab

**4th Meeting of the Economic Intelligence African Associations
Forum And the 2nd Conference of National School of Business and
Management of Dakhla on economic intelligence**

Under the theme

**The New Territories of
Economic Intelligence in
Africa and around the World**



**ENCG- Dakhla
December 7-8, 2023
Dakhla, Morocco**



GENERAL PRESENTATION


Economic Intelligence is based on an approach of anticipation and in-depth knowledge of the environment in which financial and non-financial businesses, public organizations and territories evolve. The latter are supported by an in-depth examination of the economic and social actors- networks as a way to act and interact in the face of a specific situation as well as in a context of development or crisis.

The coordination of actions in the case of a collective project within a public, private, governmental or non-governmental requires a strong capacity to grasp changes in the environment at each stage of the implementation of a strategy in order to determine the factors of change or even disruption. This can be done not only by identifying the opportunities it offers, but also by highlighting the risks, threats, hazards, uncertainties and insecurities for the purpose of re-evaluating the adopted strategy so as to make the necessary adjustments.

To do this, the State, companies, territories and other economic actors, including those from civil society pursuing economic purposes are called to build an information ecosystem for strategic environmental monitoring with an operational purpose to achieve objectives in terms of innovation and value creation through the definition of new strategies.

In light of the above considerations, decision-makers and developers need new operating methods to win the battle for economic sovereignty and global security with the aim to avoid strategic dependencies and capture through information not only changes related to geopolitical, economic, social and cultural mechanisms, but also technological and ecological ruptures as well as factors linked to external attractiveness.

Economic intelligence tries to respond to all of these concerns. Thanks to its effectiveness and viability that it is triggering the interest of many fields of knowledge to embrace other areas of the human activity.





In this context, the 4th Meeting of the Economic Intelligence African Associations Forum will examine the current state of research in economic intelligence through covering a broad range of topics related to this area of research. Relevant topics include, but are not limited to :

- 1- Economic intelligence in Africa
- 2- Economic intelligence in the Anglophone world outside Africa
- 3- Economic intelligence in the francophone world outside Africa
- 4- National models of economic intelligence in countries being members of the FAAIE

The 2nd Conference of National School of Business and Management of Dakhla will study the recent fields of economic intelligence through covering the following themes:

- 1- Soft power and real power
- 2- Territorial intelligence
- 3- Economic intelligence and territorial innovation
- 4- Territorial intelligence and entrepreneurship
- 5- Territorial economic intelligence and strengthening Morocco –Africa economic relations
- 6- Territorial governance and economic intelligence
- 7- Managerial intelligence
- 8- Financial intelligence
- 9- Legal intelligence
- 10-Cultural intelligence
- 11-Social intelligence
- 12-Diplomatic intelligence
- 13-Sports intelligence
- 14-Artificial intelligence
- 15-Management of territorial databases and big data
- 16--Climate intelligence
- 17-Water intelligence
- 18-Energy intelligence



HONORARY PRESIDENTS



Abdelaziz Bendou, President of the University Ibn Zohr, Morocco

Aziz Sair, Director of ENCG Dakhla, University Ibn Zohr, Morocco



Driss Guerraoui, President of the Open University of Dakhla, President of the Economic Intelligence African Associations Forum

KEYNOTE SPEAKERS



Paul Santilli : PDG of Strategic & Competitive Intelligence Professionals (SCIP), United States

Nisha Sewdass : Professor at the College of Economic and Management Sciences, School of Management Sciences. University of South africa



Mohamed Methqal : Ambassador – Managing Director of the Moroccan Agency of International Cooperation

Driss Guerraoui : President of the Open University of Dakhla, President of the Economic Intelligence African Associations Forum, Morocco



Philippe Clerc : President of the Economic intelligence academy and president of de international Francophone economic intelligence association (France)



COMMITTEES

Committees of the 4th FAAIE of the Open University of Dakhla

Organizing committee

Driss Guerraoui, President of AERED

Aziz Sair, Director of ENCGD

Mounir Rochdi, Secretary General of FAAIE

Lahoucine Asselam, Vice Director, ENCGD

Mouna El Haddani, President of the Jury for the economic intelligence award in Africa, UOD

Samira Bouina, UOD

Fahd Aassila, UOD

Scientific committee

Sidi Mohamed Abdellahi, FAAIE, Mauritania

Moustapha Boulamine, FAAIE, Niger

Camara Many, ENSB, Mali

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Omar Ezzyati, FAAIE, Morocco

Soufiane Frymousse, Université de Corse, France

Driss Guerraoui, FAAIE, Morocco

Siham Harroussi, FAAIE, Morocco

Adoum Youssef Ibrahim, FAAIE, Tchad Mme Shitaye Lemma, FAAIE, Ethiopia

Mahamat Mahamat Ali, FAAIE, Chad

Badra Macalou, USSG, Mali

Kais Mejri, FAAIE, Tunisia

Mohamed Ourdedine, FAAIE, Morocco

Mounir Rochdi, FAAIE-UOD Morocco

Mahamadi Rouamba, FAAIE, Burkina Faso

Caroline Sack Kendem, FAAIE, Cameroon

Paul Santilli, SCIP-FAAIE, United States

Nisha Sewdass, CEMS, South Africa

Amath Soumaré, FAAIE, Senegal

M. Mamadou Lamine Sylla, FAAIE, Mali





Logistics

Achraf Kadmiri, UOD

Committees of the 2nd conference of ENCG Dakhla

Organizing committee

Hajar El Moukhi, ENCG Dakhla : **Chair of the organizing committee**

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Ahmed Madi, ENCG Dakhla

Anass Mellouki, ENCG Dakhla

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Kaoutar Roussi, ENCG Dakhla

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Mehdi Menchif, ENCG Dakhla

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Mohammed El Amrani, ENCG Fès

Mohamed Erraji, ENCG Dakhla

Ouafaa Bouchaf, ENCG Dakhla

Yasser Maysour, ENCG Dakhla

Youssef Hanyf, ENCG Dakhla





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Issam Ouakid, ENCGD
Khadija Benrhila, ENCG
Omar Zioudi, ENCGD
Yassine Maaiza, ENCGD

TERMS OF PARTICIPATION

Important dates and deadlines :

Important dates	
October 20, 2023 October 29, 2023	Extension of the deadline for abstract submissions. Please note that the abstract should not exceed 500 words
October 25, 2023 November 5, 2023	Notification of paper acceptance/rejection
From November 15 to 25, 2023	Final paper submission deadline
November 30, 2023	Registration of participants
Thursday 7 and Friday 8 December 2023	Conference Dates
December 9, 2023	Social program (Excursion)



Submission procedure

Types of accepted submissions

- **Long papers** (7000 words)
- **Short papers:** 3,000 words max

Contributors are invited to submit a proposal in Word format in Arabic, French or English, imperatively to the following e-mail address:

congresie2023@gmail.com

The full text should not exceed 15 pages and must respect the following format:

- A4 Format.
- Margins (upper, lower, left, right) of 2.5cm.
- Font: Times New Roman (12 points), single and justified line spacing.

All proposals must include a cover page which is not counted in the maximum number of pages. It should include:

- The title of the article (Times 20 bold);
- The name (s) of the author (s) (Times 12 bold);
- Affiliations & addresses (Times 12);
- The email address (Times 12);
- A single-spaced abstract of approximately 250 words, followed by a list of a minimum of five key words (Times 12).
- Tables and figures must be embedded in the text with a title.
- The necessary notes will be placed at the bottom of the page.

The article should be followed by:

- Bibliographical references.
- Annexes

PUBLICATIONS

The best papers will be published by Editions L'Harmattan in the form of a collective work.



DOCTORAL WORKSHOP

During this event, a doctoral workshop will be organized. This is an opportunity for PhD students to present their progress and ongoing work (5 to 6 pages) in front of professors and experts in economic intelligence. They will certainly benefit from guidance and pertinent feedbacks, a fact that will help them improve their research and will open up new perspectives.

N.B. The School will try to provide accommodation for PhD students.

REGISTRATION AND PARTICIPATION FEES

- 1000 MAD for researchers and professionals (100 Euros).
- 500 MAD for PhD students (50 Euros).

Participation fees cover:

- The documentation.
- Two coffee breaks.
- Two Lunches.
- Gala dinner

SOCIAL PROGRAM (optional participation)

The excursion day will take place on December 9, 2023. It is a guided *4×4 tour that includes several stopovers, allowing you to discover the best tourist attractions of the region.*

- Pk 25 with a view of Dragon Island
- The white dune
- Puert tito beach
- Asmaa thermal spring
- Lunch

N.B. The tour pricing is 500 MAD (50 euros) per person.



INFORMATION AND DETAILS

Related to the 2nd conference of ENCG Dakhla

For more information on the conference, please contact Pr Hajar El Moukhi, chair of organizing committee.

[Email : congresie2023@gmail.com](mailto:congresie2023@gmail.com)

Web Site of the conference :

<https://cie2023.sciencesconf.org/>

INFORMATION AND DETAILS

The 4th FAAIE's contact information

For more information on the conference, please contact Pr Mounir Rochdi, FAAIE 'Secretary General.

Web Site of the conference :

<https://uodakhla.org/fr/events/la-4eme-rencontre-du-forum-des-associations-africaines-dintelligence-economique/>

[Email : bureau@faaie.africa](mailto:bureau@faaie.africa)

[Email : contact@uodakhla.org](mailto:contact@uodakhla.org)